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Samsung and CellTrust Partner to Offer Pager Replacement Solution for Critical Healthcare Communication

CellTrust PULSE activated on Samsung's mobile devices enable staff, including doctors, nurses and administrators, to communicate with each other on the go, 24/7 with one device.

Scottsdale, Arizona - February 10, 2014 – Samsung Electronics Co., Ltd, a leading mobile device and consumer electronics provider and CellTrust Corporation, a global leader in secure mobile communication and Samsung Enterprise Alliance Program (SEAP) Gold Partner, today announced their collaboration to offer a [Pager Replacement Solution for Critical Healthcare Communication](#).

With the demand for legacy paging services declining, many progressive hospitals around the world have adopted or are actively looking into implementing advanced communication methods to replace devices such as pagers.

CellTrust [PULSE™](#), developed specifically for healthcare organizations, features secure two-way paging, secure text messaging and secure voice calls. CellTrust PULSE can be activated on the latest range of Samsung mobile smartphones, tablets and wearable devices to provide healthcare professionals with a pager replacement and secure mobile communication solution for critical and highly sensitive healthcare communication 24/7 - in one device.

“Samsung is pleased to partner with CellTrust to meet the pager replacement needs of healthcare organizations around the world.” said Jongshin Kim, Vice President of Enterprise Business Team at Samsung Electronics. “CellTrust’s multi-channel approach to mobile healthcare communication delivers the speed, security and redundancy lacking with conventional pagers. Wearable mobile communication devices have the potential to save critical seconds with highly effective cross-team messaging and immediate access to patient health information. CellTrust is also one of the key partners among Samsung Solutions Exchange, launched recently to better serve our enterprise customers with optimized solutions delivery.”

CellTrust PULSE activated on Samsung mobile devices uses DATA/WiFi and a unique failover channel to provide a constant and dependable connection to compensate for hospital communication dead spots. Resilient messaging is also provided, ensuring timely messages are delivered to the right person at the correct time. If a signal is weak or the recipient is in a dead zone, communications are routed through multiple channels for redundancy and failover. The sender also receives confirmation on the mobile

device that the message was delivered, opened and/or deleted. In addition, communication records are archived for future use, if needed.

“Expediting critical patient communication and ensuring that it gets there is vitally important.” said [Sean Moshir, CEO and Chairman, CellTrust Corporation](#). “CellTrust is pleased to have the opportunity to partner with Samsung to meet the needs of healthcare organizations around the globe as they transition from legacy pagers to enterprise-level mobile healthcare communication running on state of the art device technology.”

CellTrust PULSE will be on display at [Mobile World Congress 2014 in Barcelona](#), February 24-27, in Samsung Mobile’s B2B zone, Hall 3, with CellTrust staff present to demonstrate the Application running on Samsung Galaxy Note 3 and Galaxy Gear devices.

Simultaneously, CellTrust PULSE will be on display at the [HIMSS Annual Conference in Orlando](#), February 24-27, CellTrust booth # 5883, and at the Samsung booth # 503 with members of the CellTrust team demonstrating the Application running on Samsung Galaxy Note 3 and Galaxy Gear devices.

[Click here for a short video tutorial describing the main features of the Samsung CellTrust PULSE pager replacement for critical healthcare communication.](#)

About Samsung Electronics Co., Ltd.

Samsung Electronics Co., Ltd. is a global leader in technology, opening new possibilities for people everywhere. Through relentless innovation and discovery, we are transforming the worlds of TVs, smartphones, tablets, PCs, cameras, home appliances, printers, LTE systems, medical devices, semiconductors and LED solutions. We employ 286,000 people across 80 countries with annual sales of US\$216.7 billion. To discover more, please visit www.samsung.com.

About CellTrust Corporation

CellTrust is a leading provider of [Secure Mobile Communication](#) and [Mobile Aggregation](#) for Healthcare, Government, Financial Services, and Enterprise across 200+ countries and over 800 carriers and mobile operators. Founded in 2006 by Internet Security Veterans with a vision to secure the mobile channel, the CellTrust Secure Mobile Communication product suite - [PULSE](#), [TRACK](#), [COMMAND](#) and [VENTURE](#) - protect mobile communication content, ensure mission critical communication continues without interruption, and help meet the ever increasing demands of global regulatory compliance.

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