



**DRAFT – Not for release**

## **CellTrust Receives 2008 Communications Solutions Product of the Year Award**

*SecureSMS Recognized for Outstanding Innovation*

**Scottsdale, AZ – May 26, 2009** — CellTrust ([www.celltrust.com](http://www.celltrust.com)) announced today that Technology Marketing Corporation (TMC) has named SecureSMS as a recipient of a 2008 Communications Solutions Product of the Year Award.

CellTrust's SecureSMS adds significant value to basic text messaging (SMS) with:

- Control to manage confidential information exchange via the mobile
- Accountability with recipient confirmation when SMS is received and opened
- Enterprise level compliance without costly development or server infrastructure investment
- Carrier-ready compatibility with more than 710 carriers in over 218 countries
- Security with end-to-end encryption across the mobile ecosystem (i.e. carriers, tower operators, infrastructure providers or aggregators)

“CellTrust is honored to be receiving the Communications Solutions Product of the Year Award recognizing it's Secure SMS,” said Sean Moshir, Chairman and CEO of CellTrust. “This award further validates the increased adoption of SecureSMS as a safe way of communicating sensitive information within the mobile space.”

With CellTrust's SecureSMS, organizations in healthcare, financial services/banking, government, education, travel and mobile advertising/marketing now have the ability to exchange critical information with customers in a trusted environment on the mobile device.

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“CellTrust has been recognized with a 2008 Product of the Year Award for its excellence in the advancement of voice, data and/or video communications,” said Rich Tehrani, TMC President and Group Editor-in-Chief. “CellTrust has proven it is committed to quality and excellence in solutions that benefit the customer experience, as well as ROI for the companies that use its solutions. I am pleased to honor their hard work and accomplishments, and look forward to more innovative solutions from CellTrust in the future.”

The Communications Solutions Product of the Year Award recognizes the vision, leadership and attention to detail that are the hallmarks of the prestigious award. The most innovative products and services brought to market in 2008 were selected as recipients of this year’s Communications Solutions Product of the Year Award for their groundbreaking achievement.

Recently, CellTrust has also been recognized for SecureSMS by the Info Security Products Guide’s Tomorrow Technology Today Award for best messaging security solution. In 2008, the company had been acknowledged as finalists for Third Annual CTIA Emerging Technology Award, and was named the winner of three Mobile Star Awards, including two gold and one silver for enterprise and consumer software innovation.

The 2008 Communications Solutions Product of the Year Award winners can be found on the [INTERNET TELEPHONY](#) and [Customer Interaction Solutions](#) Web site.

### **About CellTrust Corporation**

CellTrust is a leading provider of secure mobile messaging and applications. CellTrust’s patent pending Secure SMS Gateway™ featuring Secure SMS and a suite of mobile applications provide advanced secure mobile messaging and information management solutions across 218 countries and over 700 carriers. CellTrust ensures the secure and trusted exchange of information on mobile devices to the financial services, healthcare, government, education, energy, information technology, marketing, and travel, among other global industries. For more information, please visit: [www.CellTrust.com](http://www.CellTrust.com).

### **About TMC**

Technology Marketing Corporation (TMC) is a global integrated media company helping our clients build communities in print, in person and online. TMC publishes [Customer Interaction Solutions](#), [INTERNET TELEPHONY](#), [Unified Communications](#), and [NGN](#)

Magazine. TMCnet, TMC's Web site, is the leading source of news and articles for the communications and technology industries. TMCnet is read by two to three million unique visitors each month worldwide, according to Webtrends. TMCnet is ranked as 2,921 in Quantcast's Top U.S. Sites placing TMCnet in the top .03% most visited Web sites in the US. In addition, TMC produces [ITEXPO](#), [4GWE Conference](#), [Digium|Asterisk World](#) and Communications Developer Conference.

TMC's [Green Blog](#) has been ranked on the ["100 Best Blogs for Those Who Want to Change the World"](#).

TMC also recently launched new industry-specific Web sites: [IT.TMCnet.com](#), [Cable.TMCnet.com](#), [Robotics.TMCnet.com](#), [Satellite.TMCnet.com](#), [Green.TMCnet.com](#).

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New services offered by TMCnet include the [Tech Jobs](#) site, TMCnet [iPhone](#) News and [Facebook connections](#).

For more information about TMC, visit [www.tmcnet.com](#).

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