CellTrust Named Finalist for CTIA WIRELESS 2008® E-Tech Innovation Award for its SecureSMS Gateway Enterprise Mobile Widget

Scottsdale, Ariz., March 25, 2008 – CellTrust™ (www.celltrust.com), a leading provider of mobile software and services for the secure and trusted exchange of information on mobile devices, announced today that its SecureSMS Gateway was selected as a finalist in the Third Annual CTIA Emerging Technologies (E-Tech) Awards. The E-Tech Awards program gives industry recognition and acknowledges the best wireless products and services in the areas of Mobile CE (consumer electronics); Consumer Mobile Applications; Enterprise Solutions; Network Infrastructure; Mobile Widgets; and 4G. CTIA WIRELESS 2008**®,** takes place April 1-3 at the Las Vegas Convention Center.

The E-Tech Award Ceremony will take place on the Fashion in Motion stage in the Mobile Entertainment eXpo pavilion of the Las Vegas Convention Center on Wednesday, April 2 at 3:00 PM. A panel of industry analysts, media and technology experts reviewed nearly three hundred submissions from established and emerging companies and judged product entries based on innovation, creativity and vision.

"CellTrust will be showcasing its SecureSMS Gateway at this year's CTIA Wireless 2008 in Las Vegas, and are very proud that its flagship product is now a finalist in the CTIA Emerging Technology Awards, which will be on display at the event," said Sean Moshir, CEO of CellTrust. "CellTrust is making it possible for consumers to have confidence in sending secure transactions such as banking and other private content over the mobile device, and we look forward to watching this market really grow in 2008."

CellTrust will be exhibiting its solutions in booth #5148 at CTIA Wireless 2008 April 1-3 in Las Vegas. For more information or to schedule a briefing, please see contact information below. To vote for CellTrust's SecureSMS Gateway, please visit the award finalist display at CTIA Wireless 2008.

CellTrust's SecureSMS Gateway
SecureSMS Gateway allows businesses to exchange critical information with customers in a trusted environment on the mobile device. Setting itself apart from consumer-grade SMS, CellTrust's SecureSMS Gateway gives the message sender the ability to confirm when text messages are delivered and/or read via a highly encrypted, tamper-proof transfer process with no size limitations along with remote wipe functionality that ensures users can wipe the handset if it is lost or stolen.

CellTrust's SecureSMS Gateway manages and exchanges messages via its highly Secure Mobile Information Management platform, giving businesses and government the ability to confirm that the recipient's mobile device is able to receive secure SMS messages, easily market and push the CellTrust SecureSMS micro-client to their customers' mobile phones so they can receive and send secure text messages instantly;

use the same set of APIs to send both secure and normal SMS or text messages; and definitively measure ROI of mobile programs and their effectiveness.

ABOUT CELLTRUST CORPORATION
CellTrust ([www.celltrust.com),](www.celltrust.com) is a leading provider of mobile software for the secure and trusted exchange of information on mobile devices. The CellTrust Management team has a solid background in Internet security used by Fortune 500 companies and governmental agencies worldwide extending from anti-virus to vulnerability remediation. CellTrust's Secure Mobile Information Management platform and suite of mobile applications are engineered to manage and deliver information and mobile content in a timely, intelligent, and secure manner from SMS to the most advanced micro-client delivery. In hundreds of countries using several hundred carriers, CellTrust provides advanced mobile messaging and marketing solutions to customers and resellers in both convenient white label and customizable formats. CellTrust's mobile software benefits advertising, marketing, education, finance, travel and hospitality, technology, and government sectors, among other global industries. For more information, visit www.celltrust.com.

About CTIA WIRELESS 2008®
As the premier global event representing the $500 billion global wireless industry and the largest wireless show in the world, CTIA WIRELESS 2008 brings together all industries affected by wireless technology for three days of intense learning and networking. Visit www.ctia.org/ctiawireless.

CTIA-The Wireless Association is the international association for the wireless telecommunications industry, representing carriers, manufacturers and wireless Internet providers. CTIA is also recognized as the premiere producer of two annual technology events representing the complete wireless, mobile and Internet industries: CTIA WIRELESS 2008 takes place in Las Vegas April 1-3; CTIA WIRELESS I.T. & Entertainment 2008 takes place in San Francisco September 10-12. Visit www.ctia.org.

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Media Contact:
Kirsten Woodard or Robert Bigleman
Global Results Comms (GRC) for CellTrust
+1 949-681-8122 or +1 949-608-0276
kwoodard@globalresultspr.com or rbigleman@globalresultspr.com