



FOR IMMEDIATE RELEASE

CellTrust's Sean Moshir to Present as the Keynote Speaker on the Future of Mobile Commerce at IQPC Conference in San Francisco

Conference to Address Driving User Engagement and Brand Awareness

SCOTTSDALE, ARIZONA, USA – January 21, 2011 - CellTrust Corporation, the recognized leader in mobile secure messaging and secure applications for mobile phones (www.celltrust.com), announced today that Sean Moshir, Chief Executive Officer of CellTrust, will be making the keynote presentation at the IQPC Mobile Commerce Conference in San Francisco on Tuesday, January 25th at 9:30 pm PT. The conference is being held at the Sheraton Fisherman's Wharf in San Francisco.

Moshir will discuss how mobile sites, mobile apps, mobile payments and basically all things mobile are becoming a priority for companies who want to remain competitive and stay connected with consumers. The session will highlight meeting the opportunities and challenges ahead in mobile commerce, targeting the consumer, and positioning companies to succeed.

Conference Details:

IQPC Mobile Commerce Conference

January 24-26, 2011

Sheraton Fisherman's Wharf in San Francisco, CA

More information can be found at www.mobilecommerceevent.com

About CellTrust Corporation

CellTrust is a leading provider of secure mobile messaging and applications. CellTrust's patent pending SecureSMS Gateway™ featuring the [SecureSMS™ Appliance](#) and a suite of mobile applications provide advanced secure mobile messaging and information management across 200+ countries and over 800 carriers. CellTrust ensures the secure and trusted exchange of information on mobile devices to the financial services, healthcare, government, education, energy, information technology, marketing, and travel, among other global industries. For more information about CellTrust's Global, African, North American and Australian operations:

www.celltrust.com www.africa.celltrust.com www.celltrust.com.au

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