



## **Good Technology and CellTrust to Showcase Secure SMS, Messaging and Voice at Mobile World Congress 2015**

### *CellTrust to Conduct Live Demonstrations of CellTrust SecureLine for Good™*

SCOTTSDALE, AZ and BARCELONA, Spain – March 2, 2015 – CellTrust Corporation, a global leader in traceable and secure mobile communication, today announced that the company will showcase CellTrust SecureLine for Good™ at Mobile World Congress in the [Good Technology™](#) booth (Hall 1, Stand 1B42). CellTrust SecureLine for Good provides end-to-end traceability and security required for mobile collaboration and communication within the financial services sector and other highly regulated industries.

Leveraging the Good Dynamics SDK, [CellTrust SecureLine for Good](#) combines a powerful SMS, messaging and voice application with the industry's most widely deployed secure mobility platform and container solution. With this application, enterprises now have an Android and iOS alternative for enterprise mobility management that provides secure mobile collaboration, encrypting and archiving for SMS/messaging and voice communication data, meeting eDiscovery needs and regulatory compliance.

“As more organizations migrate to mixed corporate liable or BYOD mobile strategies, there is an increasing need to secure sensitive data of all types on mobile devices,” said Christy Wyatt, chairman and CEO of Good Technology. “Good serves more than 50 percent of the FORTUNE 100 companies, and the Good-secured CellTrust SecureLine app provides a valuable secure voice, SMS and messaging companion to our secure mobility platform and container solution for layered data security.”

Highly regulated industries, such as financial services, need to meet strict compliance requirements for electronic communication data, but the increasing use of mobile devices in the workplace on corporate liable devices or unsecure BYOD programs has added complexity. Whether it is an office computer or a mobile phone or tablet, access to this data must be collected and archived from the point where it is generated as well as consumed to comply with industry regulations.

“Moving from a purely corporate liable mobile strategy to a mixed mobile strategy represents significant potential cost savings and requires secure, flexible and viable solution like CellTrust SecureLine for Good to protect and archive corporate mobile device communication,” said Sean Moshir, CEO and Chairman

of CellTrust. “We share a common goal of creating a secure, collaborative and productive mobile solution for today’s enterprises and are excited to be partnering with Good at Mobile World Congress.”

To learn more about CellTrust SecureLine for Good, visit [www.celltrust.com/good-technology/](http://www.celltrust.com/good-technology/). To learn more about CellTrust, visit [www.celltrust.com](http://www.celltrust.com). If you are interested in speaking with a CellTrust executive during Mobile World Congress please email [sales@celltrust.com](mailto:sales@celltrust.com) or [celltrust@grcprc.net](mailto:celltrust@grcprc.net).

### **About CellTrust Corporation**

CellTrust is a leading provider of traceability and security for mobile communication for highly regulated industries and mobile aggregation across 200+ countries and over 800 carriers and mobile operators.

**CellTrust SecureLine™** offers archiving and protection for mobile communication content supporting enterprise mobile collaboration, eDiscovery and major global regulatory compliance for financial services, government and healthcare. Learn more at [www.celltrust.com](http://www.celltrust.com).

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