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CellTrust Corporation Announces Partnership Strategy with Healthcare Provider Portals at HIMSS 2010

Initiative Will Accelerate Delivery of HIPAA-Compliant, Secure Mobile Messaging to Hospitals, Medical Answering Services, Pharmacies, Insurance and Pharmaceutical Companies

ATLANTA and SCOTTSDALE, ARIZONA, USA – March 1, 2010 - CellTrust Corporation, the world's largest provider of SecureSMS for mobile phones (www.celltrust.com), announced today its strategy to partner with Healthcare Provider Portals to bring secure mobile messaging solutions to companies across the healthcare industry, by the third quarter of 2010.

Ease of use and speed have made SMS the most popular communication tool on the handset today, eclipsing the volume of phone calls daily. But unfortunately, standard SMS is in clear text and is not encrypted, so it is not HIPAA-compliant. In booth #2317 at HIMSS, CellTrust's Secure Mobile Healthcare team will showcase the company's secure mobile healthcare solution, which turns standard SMS into a powerful, HIPAA-compliant tool, enabling healthcare organizations and vendors to communicate patient data via secure text messaging to clinicians' and patients' mobile devices. Over the next few months, CellTrust will work to integrate its SecureSMS technology into the existing solutions of the nation's leading Healthcare Provider Portals.

"Our Secure Health Messaging solution solves the challenge that exists today in providing secure, two-way communication for Protected Health Information (PHI) between healthcare organizations, providers and patients," said Sean Moshir, Chairman and CEO of CellTrust. "A growing number of healthcare organizations are developing provider portals to improve communication with healthcare providers and we view partnerships with these portals as the fastest way to accelerate the delivery of a much-needed secure health messaging solution to the industry."

CellTrust's Secure Mobile Healthcare application suite is built on highly encrypted, HIPAA compliant SecureSMS text messaging technology that enhances delivery of real-time Protected Health Information (PHI) to healthcare providers', payers' and patients' mobile devices via SMS. The suite enhances the three core National Health IT initiatives – electronic medical data management, cost reduction and coordinated patient care.

CellTrust SecureSMS™ Appliance was selected winner of 2009 Best Enterprise Enabler Application for the RCR Ecosystem Awards. In 2008 CellTrust Secure SMS won the Communications Solutions Product of the Year Award and was voted Best Messaging Security Solution by the Info Security Products Guide's Tomorrow Technology Today Award. SecureSMS was accredited as a finalist for the Third Annual CTIA Emerging Technology Award, and was named the winner of three Mobile Star Awards, and the prestigious Mobile Marketing Association 2008 Global Relationship Building Award.

About CellTrust Corporation
CellTrust is a leading provider of secure mobile messaging and applications. CellTrust's patent pending SecureSMS Gateway™ featuring the SecureSMS™ Appliance and a suite of mobile applications provide advanced secure mobile messaging and information management across 200+ countries and over 800 carriers. CellTrust ensures the secure and trusted exchange of information on mobile devices to the financial services, healthcare, government, education, energy, information technology, marketing, and travel, among other global industries. For more information about CellTrust's Global, African, North American and Australian operations: www.celltrust.com   www.africa.celltrust.com   www.celltrust.com.au

Health IT has been described as "information technology applications specifically designed for the practice of clinical medicine, including electronic health records (EHRs), personal health records, health information exchange, computerized physician order entry, clinical decision support systems, and electronic prescribing." Proponents contend that its widespread adoption will not only slow health care spending, but that it will eventually "improve the quality of care provided to patients by improving the information available to clinicians at the time of treatment, by encouraging the use of evidence-based medicine, and by helping physicians manage patients with complex, chronic conditions." Source: United States Congressional Budget Office, "Budget Options, Volume I, Health Care," December 2008.

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